



## Legislation Text

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### Resolution - Approval of 2023 Election Communications Plan - R Verette

**Submitted By:** Ruth Verette

**Department:** External Relations

**Financial Impact and Cost/Benefit Considerations:**

At or before the Regular Board Meeting five (5) months before an election, the PEC Communications Department will present to the Board an Election Communications Plan ("Communications Plan"), outlining the communications efforts that will be employed to inform PEC members of the issues in any Non-Director Election and the Candidates, and the contact information for Members who have questions about the election process. At a minimum, the Communications Plan will include prominent references to the Election on PEC's Internet site, posting of Candidates' biographical materials and conflict-of-interest certification and disclosure form, video presentations of Candidates, use and distribution of printed materials and information on how to obtain answers to Election-related questions, obtain Ballots (including replacement Ballots), and cast Ballots; and PEC Corporate Statistics in a form approved by the Board in the Communications Plan. PEC Corporate Statistics may be communicated multiple times during the election cycle as approved in the Communications Plan.

**BE IT RESOLVED BY THE BOARD OF DIRECTORS** that pursuant to Section 7.3 of the Election Policy and Procedures of Pedernales Electric Cooperative, Inc., the 2023 Election Communications Plan presented, or as modified by the Board this day, is approved; and

**BE IT FURTHER RESOLVED** that the Chief Executive Officer, or designee, is authorized to take all such action as may be necessary to implement this resolution.