



## Cooperative Annual Meeting Research July 2019

### Objective

Evaluate the annual meeting planning and execution of PEC's Texas peers. Feedback is being gathered for future annual meeting possibilities as PEC continues to look for new ways to engage its growing membership.

### Cooperatives Reviewed

- CoServ
  - North Dallas
  - 221,000 meters
  - Thursday evening, July 18
  - UNT Coliseum, Denton
  - Election results and cooperative update
  - Online RSVP required; two free BBQ dinners per membership
  - Activities: Energy Expo with CoServ energy education trailer, kid zone and energy-efficiency vendors
  - Incentives: Grand prize of retired 2013 truck, \$20 bill credit for every member in attendance and 120 Nest Learning Thermostats plus a free Google Home Mini (first come, first served)
- GVEC
  - Gonzales, Schertz, Seguin, LaVernia and Cuero
  - 84,000 meters
  - Friday evening, June 28
  - Gonzales High School Special Events Center
  - Election results and cooperative update, plus 2019 Public Service Awards
  - Activities: Refreshments with live musical entertainment and educational booths
  - Incentives: Door prizes announced at meeting
- Bluebonnet Electric Cooperative
  - Bastrop and areas east of I-35
  - 101,000 meters
  - Afternoon of the second Tuesday of May
  - The Silos on 77, Giddings
  - Election results and cooperative update — hosted by GM and Board President

- Activities: Refreshments with live musical entertainment and educational booths
- Incentives: Members who voted OR attended were entered in drawing for 2010 truck, plus door prizes that included bill credits, small home appliances, lawn mower and coolers
  
- Bandera Electric Cooperative
  - Bandera, Medina, Leakey — far northwest of San Antonio
  - 35,000 meters
  - Morning of Saturday, May 18
  - Mansfield Park, Bandera
  - Election results and cooperative update
  - Activities: Member appreciation breakfast, educational booths, Nissan Leaf EV test drives, BEC Foundation presented donations to three charitable organizations
  - Incentives: Donated zero-turn lawnmower, plus \$2500 in prizes and gift cards
  
- Central Texas Electric Cooperative
  - Fredericksburg, Llano, Mason and Kingsland
  - 26,000 meters
  - Evening of Tuesday, Aug. 20
  - Mason Community Building
  - Election results and cooperative update
  - Conduct individual district meetings every summer in addition to Annual Meeting