

2019 Annual Director Election

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2019 Election Summary

	2014	2015	2016	2017*	2018	2019
Total Members	219,571	226,880	235,393	71,095	110,674	73,268
Participation	17,813	23,404	26,664	6,201	12,460	10,755
Turnout	8.11%	10.32%	11.33%	8.72%	11.26%	14.68%
Petitioners	6	11	5	6	7	7



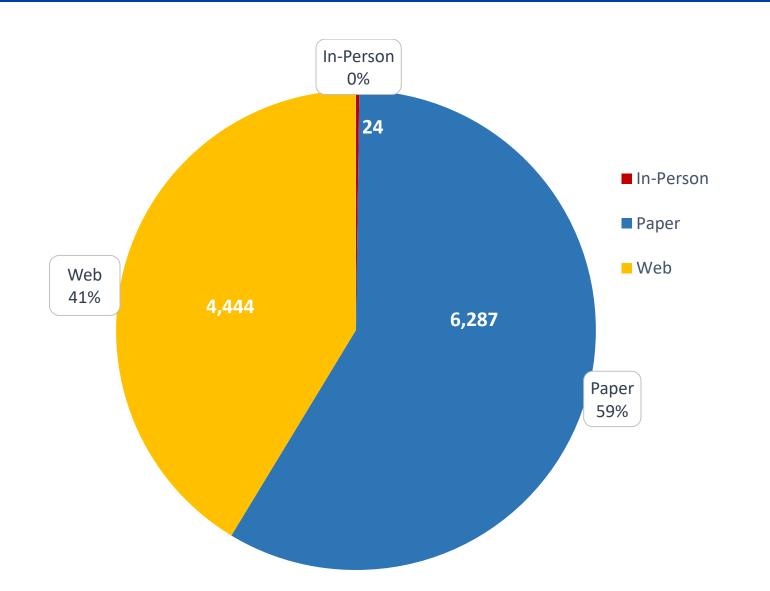
3 Year Average Turnout - 10.436% (does not include 2019)

*Note: Beginning 2017 Voting Methodology is Single Member Districts.

All Prior Years were Under At-Large Voting Methodology.



Voting by District (How did the members vote?)



- <u>District 4</u>
 5,918 votes cast
 55.03%
- <u>District 5</u>
 4,837 votes cast
 44.97%
- Total votes cast10,755



Voter Turnout Comparison Summary (By Districts)

Eligible Voters	2019	2016	2015	2014
VD4	37,995	34,030	31,326	29,451
VD5	35,273	32,113	23,084	22,208
Voter Participation	2019	2016	2015	2014
VD4	5,918	3,581	3,407	2,669
VD5	4,837	4,038	3,321	2,352
Turnout %	2019	2016	2015	2014
VD4	15.58%	10.52%	10.88%	9.06%
VD5	13.71%	12.57%	14.39%	10.59%

District 4: 3 year average (not including 2019) - 10.15%

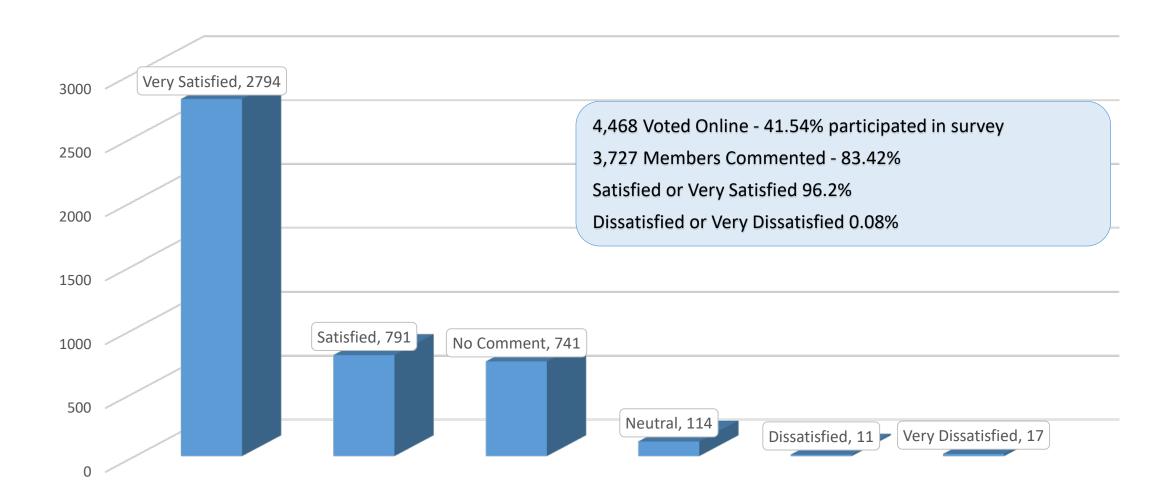
District 5: 3 year average (not including 2019) - 12.52%

NOTES:

- a. No data for 2017. Beginning 2017 Voting Methodology is Single Member Districts
- b. All Prior Years were Under At-Large Voting Methodology
- c. Districts Rebalanced: 09/16/2015 (impacted 2016 election)



Member Satisfaction 96.2% (Online Survey)





Member Satisfaction - Opportunities

- Voting link in the email should be more prominent (top of email instead of bottom, larger font)
- > Difficult to find the "Vote Now" button on PEC website
- > "Vote Now" button in Smart Hub should be more apparent
- ➤ Smart Hub mobile application



