

2018 ANNUAL DIRECTOR ELECTION

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- Election Summary
- Voting by Districts
- Historical Information
- Member Satisfaction
- Survey Results



2018 ELECTION SUMMARY

2018 Voter Turnout Goal: 10% (+1.26%)

12,460 Votes Cast
11.26% Turnout
(7,355 – Mail
4,991 – Web
114 - Onsite)

Drive Participation
With Early Voting
Incentives & Various
Communication
Vehicles

96.5% Online Voting
Satisfaction
(vs 96.2%, 2017)

Mail
Online
In-Person
SmartHub
PEC Offices (iPads)

Open Democratic
Election Resulted in
Incumbents &
Non-Incumbent
Candidates

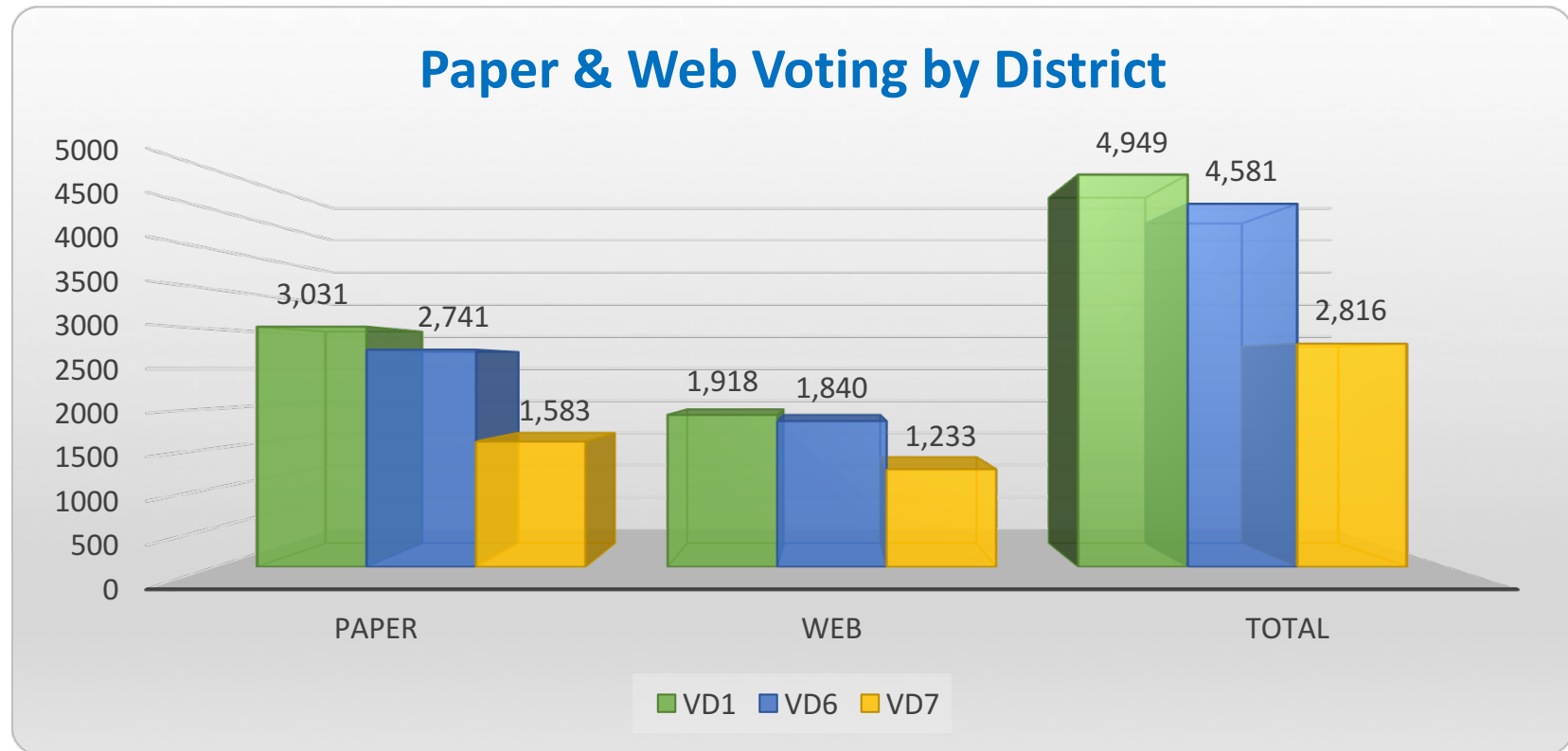
	2014	2015	2016	2017**	2018
Total Members	219,571	226,880	235,393	71,095	110,674
Participation	17,813	23,404	26,664	6,201	12,460
Turnout	8.11%	10.32%	11.33%	8.72%	11.26%
Petitioners	6	11	5	6	7



**Note: Beginning 2017 Voting Methodology is Single Member Districts. All Prior Years were Under At-Large Voting Methodology.



VOTER TURNOUT SUMMARY – DISTRICTS 1, 6 & 7



Note: Graph does not include Annual Meeting in-person votes of 114.
Web voting includes SmartHub - 361



VOTER TURNOUT SUMMARY (BY DISTRICTS)

Eligible Voters	2018	2016	2015	2014
VD1	35,539	32,878	30,251	29,155
VD6	36,299	33,617	28,145	26,863
VD7	38,836	34,298	36,611	33,495
Voter Participation	2018	2016	2015	2014
VD1	4,968	5,885	3,583	3,930
VD6	4,663	6,172	3,723	3,745
VD7	2,829	3,574	2,595	2,516
Turnout %	2018	2016	2015	2014
VD1	13.98%	17.90%	11.85%	13.48%
VD6	12.85%	18.36%	13.23%	13.94%
VD7	7.28%	10.42%	7.09%	7.51%

Note: No data for 2017. Beginning 2017 Voting Methodology is Single Member Districts. All Prior Years were Under At-Large Voting Methodology.

Districts Rebalanced: 09/16/2015
(Impacted 2016 Election)



MEMBER SATISFACTION – ONLINE VOTING (96.5% SATISFIED)

Cumulative Breakdown:

(Less "No Comment")

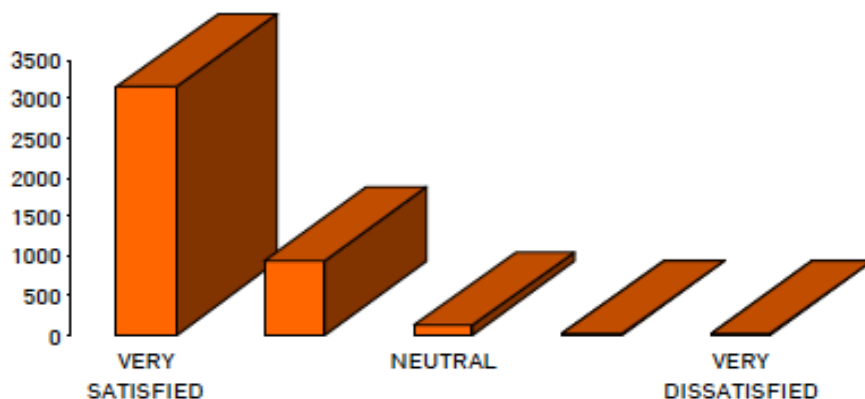
Very Satisfied or Satisfied

Count Percent

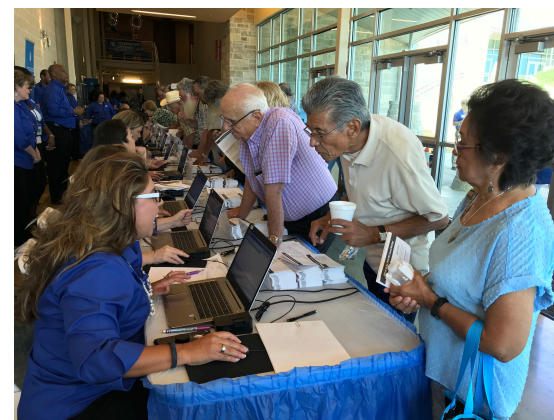
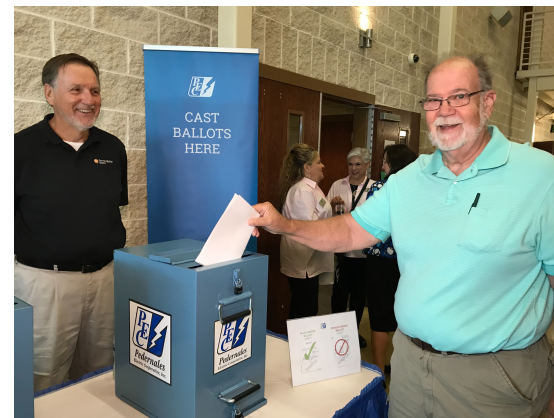
4,098 96.5%

Dissatisfied or Very Dissatisfied

28 0.7%



Note: 11 very dissatisfied comments out of 28.



MEMBER SATISFACTION – ONLINE VOTING (96.5% SATISFIED)

FAVORABLE

- Many positive comments regarding the ease of voting (easy, simple, convenient, candidates' data very informative, voting process simple, user friendly, time saving, etc.)
- Many favorable comments regarding the SmartHub voting button (very easy, quick)
- *"Online voting works well for those who travel"*
- *"Modern technology makes the voting process easier and faster; thanks!"*

OPPORTUNITIES

- Member education regarding use of SmartHub voting
- Communication enhancement regarding use of single sign on for SmartHub instead of using mobile application
- Internal and external educational opportunities regarding voting methods and instructions



Questions



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