

HONOR FLIGHT AUSTIN FEATURE STORY

Communications department currently developing feature story on Honor Flight Austin

Story will highlight the program, encourage veterans in our service area to participate and promote upcoming flights this fall

- Flight #52 – Thundercloud Appreciation Flight (Sept. 7-8, 2018)
- Flight #53 – Hays County Community Flight (Sept. 28-29, 2018)
- Flight #54 – 2nd Women Veterans Flight (Oct. 19-20, 2018)

Will include multimedia elements (photos, possible video)

Platforms for story distribution to include:

- *Texas Co-op Power* (July or August issue)
- Website (pec.coop)
- All social media channels

