

# **Cooperative Update** Tracy Golden, Chief Financial Officer

# Co-op Snapshot

July 2017

39.19%

Equity

### \$41.4M Margin

724

Employees (As of Aug. 10) 295,644

Active Accounts



73.4% July service level

## 13,465

Members served in offices

00:24

Average phone wait time

## 33,730

Phone calls answered

# Member Satisfaction

July 2017

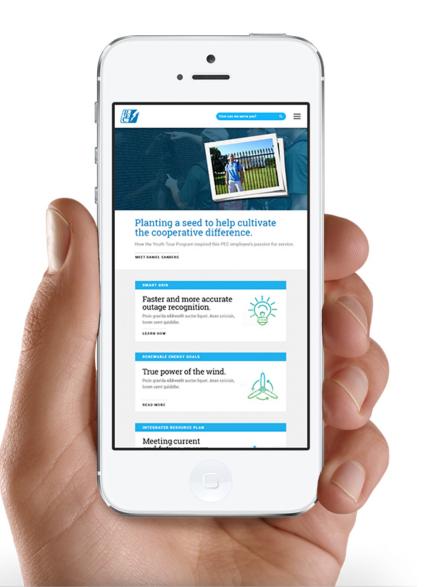


#### PEC website redesign

Responsive and mobile-friendly

New, modern look and feel

Launch targeted for Q4 2017





### PEC website redesign

Enhanced user interface for our members

Improved website management platform





