

2018 Election Policy & Procedures (EPP) Review Considerations - EPP Section 9.2

DRAFT

Date: 08/02/18,sar

| Item # | Description | Policy Impact | Policy/Bylaws | Considerations/Notes/Actions |
|--|---|---------------|---------------------------------|--|
| For Board Consideration and Action/Approval | | | | |
| 1B | Employee Electioneering and Campaigning | Y | EPP: 7.10, 7.10.1 (new section) | <p>Consider adopting guidelines for restrictions for employee campaigning on PEC time and using PEC resources or branded material.</p> <p>Campaigning or soliciting support for nomination or election as a Director, and unless offered and made equally available to any individual campaigning or soliciting support for nomination or election as a Director, an individual may not: (1) request or receive assistance, promotion, support, or endorsement from a Cooperative or Cooperative Subsidiary employee [within the employee's scope of employment / during the employee's employment hours]; (2) request public support or endorsement from a Cooperative or Cooperative Subsidiary employee; or (3) use Cooperative resources, facilities, or assets.</p> |
| 1B | Employee Electioneering and Campaigning (continued) | Y | EPP: 7.10, 7.10.1 (new section) | <p><u>Current PEC Employee Guidelines: (1B continued)</u></p> <p>i. No campaign activities are permitted on company time, company premises or using company resources, such as PEC phones, e-mail, or vehicles. See ""Campaigning"" and other definitions, (see EPP Section 7.10).</p> <p>ii. No campaign materials, including posters, flyers or bumper stickers, may be displayed on company premises or vehicles. Any campaign materials, banners or signs promoting a candidate placed on or affixed to PEC property will be removed.</p> <p>iii. Employees may sign candidate petitions (when they are also PEC Members) and campaign for candidates just as any other non-employee. Participation in Board Director campaigning is voluntary.</p> |

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| 1B | Employee Electioneering and Campaigning (continued) | Y | EPP: 7.10, 7.10.1 (new section) | <p><u>Current PEC Employee Guidelines: (continued)</u></p> <p>Employees are requested to be mindful that PEC has established an independent election processes. PEC does not favor certain candidates or endorse candidates. As such, employees should make known that any campaign activities are on their own behalf and on their personal time and that the employee's campaign activities don't reflect any endorsement by PEC.</p> <p>iv. Employees who choose to campaign must not do so while in a PEC uniform or PEC branded apparel. Use of PEC's brand for Campaigning is impermissible.</p> <p>v. Employees must not accept or handle Member ballots.</p> <p>vi. Employees must maintain confidentiality of election-related information.</p> <p>Section 7.10 - Consider amendment; Board candidates cannot ask PEC employees to help them campaign during PEC working hours.</p> |
| 2B | Affirmation of Eligibility and Adherence to EPP | Y | Bylaws: Article III, 2(p) EPP: Sections 6.2.1.7(p), 6.2.1.13, 7.10 | Consider adding requirements that Candidate applicants affirm compliance with any rules, requirements, or procedures prescribed by the Board in the EPP. |
| 3B | Make-up Opportunity of Video Recording Message | Y | EPP 7.5 | Consider removing make-up opportunity for the video recording for any board candidate. |
| 4B | Voter History List Release and Timing | Y | EPP 7.9, 7.12.1 | <p>Consider availability of the Voter History List from the most recent prior 3 year elections involving the candidate applicant's district.</p> <p>Or, consider availability of the Voter History List from the most recent prior election involving the candidate applicant's district.</p> |

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| 5B | Meet the Candidates Events Format | Y | EPP 7.7 | <p>Consider changing candidates' time to address members from 6 to 5 minutes to reelect the same amount of time allocated for the video recording.</p> <p>Consider directing all questions to all candidates.</p> |
| 6B | Meet the Candidates Events Format | Y | EPP 7.7 | Consider video recording all Meet the Candidate Events and upload to the PEC Website. |
| 7B | Meet the Candidates Events Format | Y | EPP 7.7 | Consider elimination of Meet the Candidate Events. |
| 8B | PEC Logo Use - Enforcement | Y | EPP 7.11 | <p>Use of PEC brand should be prohibited by use of 3rd parties during an election/campaign cycle.</p> <p>Board candidates should be allowed use of the PEC logo if 3rd party use is not prohibited.</p> |
| 9B | Campaign Funding Reporting | Y | EPP: 6.2.1.7, 7.100.1 (New Section) Bylaws, Article III, Section 2 | Currently the cooperative does not address candidates' funding/donations. Consider requiring all board candidates to disclose all campaign contributions and funding. |
| 10B | Political Action Committees (PAC's) or Outside Groups | Y | EPP - 7.10.1 | Political Action Committees (PAC's) or outside groups should be banned for use during elections. |
| 11B | Petition Signature Verification | Y | EPP: Sections 5.1, 6.2.1.5, 7.12.1 and 8.1 | <p>Consider allowing verification of petition signature based upon both PEC Account Records and Membership List provided to the candidate applicant.</p> <p>7.12.1 - Consider allowing the address on the Membership List be the record of the mailing address as designated in the Cooperative's billing system. Mailing and service addresses can be the same. If multiple accounts exist, mailing and service addresses can be different.</p> |

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| 12B | Voting Strength | Y | Bylaws: Article I, Sections 1, 2, and 10; Article II, Section 6 EPP: Sections 6.2.1.5, 6.2.1.1., 6.2.1.7.G., 7.9, 7.12.1 and 8.1 | Consider allowing members to vote all their accounts since members with multiple meters pay the \$22.50 service availability fee on all accounts. Note: Bylaws require 1 member, 1 vote, Article 2, Section 6: Currently the cooperative defines that a primary account is subject to one vote. The primary account is designated as the account under which the membership fee deposit was paid on. Therefore, members with multiple accounts are only eligible for 1 vote. |
| Staff Enhancements (Including Administrative Items) | | | | |
| 1S | Add a form for the candidate applicants to provide a list of their current/former employers and/or associations. This will help us in the verification process so that staff is not pulling information from their bios/questionnaires in order to send to Finance and HR for verification. | N | N/A | Administrative - staff to handle. |
| 2S | Be sure to highlight in communications to candidates prior to the Orientation meeting that PEC taken photos can't be used by candidates in their election campaign materials. | N | N/A | Administrative - staff to handle. |
| 3S | Candidate Application - Check box for high school or GED. | N | N/A | Administrative - staff to handle. |
| 4S | Increase Member Services training & use of voting information on website | | N/A | Administrative - staff to handle. |
| 5S | Membership List Report Query | N | N/A | Administrative - staff has handled. |
| 6S | MS Training – Coordinate timing to ensure member services reps are aware of voting methods and instructions. | N | N/A | Administrative - staff to handle. |
| 7S | Petition Signature Form – revise instructions for petition signatures | N | N/A | Administrative - staff to handle. |
| 8S | QEC Meeting – add posting of a time certain for member comments to be received. | N | N/A | Administrative - staff to handle. |