

2026 Election Timeline and Communications Plan

Andrea Stover | General Counsel

Caroline Tinsley Porter | Director, External Relations

2026 Election Dates and Information – Districts 2 and 3

- Candidate Application and Petition Forms
 - Forms available January 19
 - Filing Deadline March 27
- Qualifications and Elections Committee (QEC)
 - Committee member proposals due February 13
 - Board approves QEC members by February 20
 - QEC meets March 31 and April 1 to approve candidates
- Board Candidate Orientation: April 6
- Voting: May 19 June 12
- Election Results Released: June 16
- Annual Membership Meeting: June 19 at 9 a.m. The June Regular Board Meeting occurs at the conclusion of the Annual Membership Meeting.



Communications Objectives and Platforms

Objectives

- To promote and inform members of the 2026 election, including voting, district boundaries, registration, respective candidates, and deadlines
- To encourage member participation and provide instructions and tools for members to see voting eligibility
- To share the various convenient ways to vote
- To reinforce the cooperative difference

Platforms

- PEC Website
- Texas Co-op Power Magazine
- Press Releases
- Bill messaging
- Social Media
- SmartHub
- Print and digital advertising







Communications Plan Timeline

Phase	Timeline
 I. Nomination Application and Petition Forms Texas Co-op Power Bill messaging Print and digital ads 	January – March
II. CandidatesCandidate application deadline and orientation through digital platforms	January – April
 III. Voting Voting begins: Promote on all communications platforms Annual Membership Meeting notice PEC corporate statistics provided to membership Texas Co-op Power dustcover to voting districts 	May – June
 IV. Election Results and Annual Membership Meeting Election results released to membership Annual Membership Meeting election results announced; welcome new directors Inform members of election results on various channels 	June – August

Note: All phases include social media communications.