



2026 Election Timeline and Communications Plan

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2026 Election Dates and Information – Districts 2 and 3

- **Candidate Application and Petition Forms**
 - Forms available - January 19
 - Filing Deadline - March 27
- **Qualifications and Elections Committee (QEC)**
 - Committee member proposals due February 13
 - Board approves QEC members by February 20
 - QEC meets March 31 and April 1 to approve candidates
- **Board Candidate Orientation:** April 6
- **Voting:** May 19 – June 12
- **Election Results Released:** June 16
- **Annual Membership Meeting:** June 19 at 9 a.m. The June Regular Board Meeting occurs at the conclusion of the Annual Membership Meeting.



Communications Objectives and Platforms

Objectives

- To promote and inform members of the 2026 election, including voting, district boundaries, registration, respective candidates, and deadlines
- To encourage member participation and provide instructions and tools for members to see voting eligibility
- To share the various convenient ways to vote
- To reinforce the cooperative difference

Platforms

- PEC Website
- Texas Co-op Power Magazine
- Press Releases
- Bill messaging
- Social Media
- SmartHub
- Print and digital advertising



Communications Plan Timeline

Phase	Timeline
I. Nomination Application and Petition Forms • Texas Co-op Power • Bill messaging • Print and digital ads	January – March
II. Candidates • Candidate application deadline and orientation through digital platforms	January – April
III. Voting • Voting begins: Promote on all communications platforms • Annual Membership Meeting notice • PEC corporate statistics provided to membership • Texas Co-op Power dustcover to voting districts	May – June
IV. Election Results and Annual Membership Meeting • Election results released to membership • Annual Membership Meeting election results announced; welcome new directors • Inform members of election results on various channels	June – August

Note: All phases include social media communications.