



2024 True Blue Recognition

JP Urban | Chief Administrative Officer

True Blue Recognizes Excellence

The ***True Blue*** recognition program is a way to recognize Member Relations employees, one time each year, for outstanding soft skills and performance on the phone, in person, and with their team.

Upon receiving a nomination and meeting the qualification requirements, selected employees will be deemed ***True Blue*** in acknowledgement of their dedication to our membership, ability to work cohesively with co-workers, demonstration of consistent professionalism, and meeting Performance Peak soft skill standards.

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Qualifications:

- Outstanding soft skills
- Approachable
- Professional
- Dependable
- Team Player
- Proactive
- Engaged
- Innovative
- Accountable
- Empathetic

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